

5 TIPS TO KICKSTART DIVERSITY, EQUITY & INCLUSION

presented by

BOLDLY INCLUSIVE

LET'S GET STARTED!



Is your organization considering building its DEI, but unsure where to start? Be purposeful and proactive by following these 5 helpful tips.

01



Know Your "Why"

Before getting started, organizations need to know their "why". Defining this will offer clarity of purpose and create a shared vision that can travel across the organization.

02



Connect The Dots to Organizational Goals

To foster buy-in, particularly when DEI represents a cultural shift, it is important that the "why" align with organizational goals so that DEI is not an add-on, but an enhancement to how work is done.

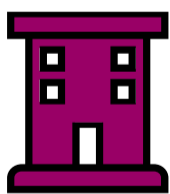
03



Think: Inclusion First®

For organizations focused on *retaining* meaningful diversity, inclusion must be a priority. Inclusion creates the type of safe and welcoming environments that make diversity sustainable.

04



Take An Organizational Approach

Considering the whole organization not only allows DEI to be lived vertically and horizontally, but also encourages the use of organizational development tools and practices in implementation.

05



Remember: Community Is Key

Seek the insights of your community, both internal and external to your organization. Not only do they have unique perspectives to share, but this approach also invites them along on the DEI journey.

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